

**WHAT IS CLAIMED IS:**

1. A pouch for holding and displaying an object, the pouch comprising:
  - a backing defining a first side of the pouch;
  - a pouch layer defining an opposite outer side of the pouch the pouch layer being comprised of a material enabling viewing into the pouch;
  - the outer side of the pouch being seamed to the backing at a plurality of seams defining the pouch, the seams including opposite lateral side seams at and defining lateral sides of the pouch, and a bottom seam defining a bottom side of the pouch;
  - the pouch having a top side that is open to provide access for the object into the pouch;
  - a flap comprising a strip of material above the open side of the pouch, the flap being defined by
    - a respective lower seam extending laterally inward, from each of the lateral side seams toward the other lateral side seam, inward a first shorter distance ending at spaced apart, first inward ends of the lower seams and defining a lower central region between the first ends;
    - a respective upper seam spaced above the lower seam and extending laterally inward, from each of the lateral side seams toward the other lateral side seam, inward a second longer distance ending at spaced apart second inward ends of the upper seams that are further laterally inward than the first inward ends, the second ends defining an upper central region between the second ends, each of the first and second inward ends of the lower and upper seams being positioned at a respective chord of a disc that may be positioned in the pouch for helping define a nest for receiving a then upper region of the disc and for preventing lateral movement of the disc in the pouch when the disc is placed in the pouch with a then lower region of the

disc toward the bottom seam of the pouch and when the flap is positioned over the then upper region of the disc.

2. The holder of claim 1, wherein the bottom seam of the pouch is shaped to define a recess downward, the recess being shaped generally to aid in defining the nest for a disc placed in the pouch including at the bottom seam of the pouch.

3. The holder of claim 2, wherein the recess in the bottom seam is below the central regions between the inward ends of the seams for defining the nest for a disc.

4. The holder of claim 3, wherein the recess at the bottom seam of the pouch is arcuate in shape with a radius generally corresponding to that of a disc placed in the pouch.

5. The holder of claim 2, wherein the recess at the bottom seam of the pouch is arcuate in shape with a radius generally corresponding to that of a disc placed in the pouch.

6. The holder of claim 1, wherein the lateral side seams extend in height from the bottom seam of the pouch past the lower seams of the flap to the upper seams of the flap, whereby the lateral seams define the lateral sides of the flap and of the pouch.

7. The holder of claim 1, wherein the pouch layer is transparent.

8. The holder of claim 7, wherein there is no slit in the pouch layer side between the lateral seams and between the bottom seam and the top of the pouch below the lower seams of the flap.

9. The holder of claim 2, wherein there are a plurality of the pouches secured near one another on the backing.

10. The holder of claim 1, wherein the pouch and the backing are of material that is sufficiently flexible as to allow the pouch to be opened to enable insertion of an object therein, and stiff enough to attempt to restore to a flattened condition.